

## **Historic, Archive Document**

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# PAUL F. ROCHELLE

MORRISTOWN

NEW JERSEY

Phone 4-3044

Western Union Telegraph

5,000,000 Cabbage Plants

1,000,000 Cauliflower Plants

2,000,000 Celery Plants

1,000,000 Tomato Plants

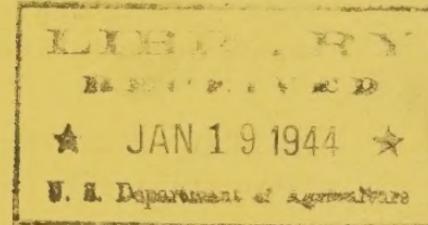
Sec. 562, P. L. & R.

U. S. POSTAGE

PAID

MORRISTOWN, N. J.

PERMIT No. 2





## FIELD GROWN PLANTS

**CABBAGE PLANTS**—3,000,000 (ready June 1st to August 15th). Copenhagen Market, Enkhuizen Glory, Marion Market, Early Flat Dutch. All Head Early, Succession, Late Flat Dutch, Surehead, Summer Danish Ballhead, Short Stem Danish Ballhead, American Drumhead Savoy, Red Dutch, and Danish Round Red, \$2.00 per 1000; 5000 \$9.00; 500 \$1.50.

**RE-ROOTED CABBAGE PLANTS**—\$2.25 per 1000; 5000 \$11.00; 500 \$1.50.

I have ready now June 5th one million and have two million coming on so I will have a continuous supply until August 15th of the stockiest and best rooted plants it is possible to grow.

Each variety is from the very best strain that is grown so far as our tests show regardless of price of seed.

**CAULIFLOWER PLANTS**—(All re-rooted) 1,000,000 ready June 1st to August 15th. New beds coming on each week. Early Erfurter and Snowball. \$4.50 per 1000; 5000 \$20.00; 500 \$2.50.

I can supply you with these plants from prize winning strain of seed.

**TOMATO PLANTS**—1,000,000 ready June 25th to July 20th. Rutgers, John Baer, Marglobe, Bonny Best, Matchless and Stone, \$3.00 per 1000; Re-rooted 5000 \$13.00; 10,000 \$24.00.

Fine plants about 8 inches tall with good strains and roots.

Transplanted Tomatoes, all varieties, \$8.00 per 1000.

**PEPPERS**—Transplanted Plants—Bull Nose, Ruby King and California Wonder \$8.00 per 1000.

**CELERY PLANTS**—2,000,000 ready July 4th to September 1st. Every plant is hardy and strong, with good roots. No poor plants shipped. Golden Self-Blanching (French Seed), White Plume, Winter Queen, Golden Heart, Giant Pascal, Easy Blanching, Golden Plume and Burpee's Fordhook Emperor. Re-rooted \$3.50 per 1000.

Will be able to ship July 5th as we use irrigation to make sure of keeping plants and roots growing steadily. All the celery plants are from best strains of seed.

**BRUSSELS SPROUTS**—500,000 ready June 1st to July 15th. Danish Prize and Long Island Dwarf. \$2.50 per 1000.

**BROCCOLI**—\$3.00 per 1000.

**SMALLER QUANTITIES**—All orders for less than 500 plants will be \$1.00 per 100 postpaid except Potted Plants. No order accepted for less than 100 plants of any one variety.

### NON-WARRANTY

While I endeavor to have all plants true to name, carefully packed and promptly shipped, I give no warranty, expressed or implied, as to description, quality, productiveness or any other matter, of any of the plants I send out, and will not in any way be responsible for the crop.

All orders accepted subject to plants being sold.

Cash must be sent with orders.

Every order received will be accepted upon these conditions only, and they must be accepted by the customer when ordering.

This is the 27th year I have been growing and shipping large quantities of Vegetable Plants to satisfied customers.

Prices on large quantities quoted on request.

(CLOSED EVERY SUNDAY)

**PAUL F. ROCHELLE**

WESTERN UNION TELEGRAPH

PHONE 4-3044

MORRISTOWN, NEW JERSEY

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GOOD  
PLANTS  
FROM  
GOOD  
SEED

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**ROOTED CHRYSANTHEMUMS  
IN SEASON**

**Seedlings Transplanted and Potted**

TOMATOES, PEPPERS, EGG PLANT, CABBAGE,  
CAULIFLOWER, CELERY, SALVIA, ZINNIAS,  
PETUNIA, AGERATUM, SNAPDRAGON, ASTERS  
AND OTHER PLANTS

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GROW  
GOOD  
PAYING  
CROPS

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I am shipping out each day large quantities of fine plants grown  
from best seed to satisfied customers.

Unless otherwise directed we will send all packages of plants C. O. D. for postage or express charges.

**PAUL F. ROCHELLE**

**Western Union Telegraph**

**MORRISTOWN, NEW JERSEY**

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